



Wrap Fee Program Brochure

Form ADV 2A - Appendix 1

Item 1 - Cover Page

IFG Advisory, LLC

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This Wrap Fee Program Brochure provides information about the qualifications and business practices of IFG Advisory, LLC (hereinafter referred to as the “Adviser”, “us”, “we”, or “our firm”). If you have any questions about the contents of this Brochure, please contact our Chief Compliance Officer, Crystal Epstein, at (770) 353-6331 or cepstein@intfingroup.com. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority. IFG Advisory, LLC is an investment advisory firm registered with the appropriate regulatory authority. Additional information about IFG Advisory, LLC also is available on the SEC’s website at www.AdviserInfo.sec.gov.

Please note that the use of the term “registered investment adviser” and description of IFG Advisory, LLC and/or our associates as “registered” does not imply a certain level of skill or training. You are encouraged to review this Brochure and Brochure Supplements for our firm’s associates who advise you for more information on the qualifications of our firm and its associates.

Item 2 - Material Changes

The Wrap Brochure requirements include the annual provision of a Summary of Material Changes (the “Summary”) reflecting any material change to our policies, practices, or conflicts of interest made since our last required “annual update” filing. In the event of any material changes, clients will be notified of the change(s) within thirty (30) days. In addition, such Summary is provided to all clients within 120 days of our fiscal year-end. Since the last annual updating amendment to this brochure filed on March 29, 2022, there have been no material changes. Of course, the complete Brochure is available to clients at any time upon request.

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Item 4 - Services, Fees and Compensation

General Information:

We are dedicated to providing individuals and other types of clients with a wide array of investment advisory services including portfolio management, financial planning, retirement plan advice, and general consulting. We offer a wrap fee program as described in this Wrap Fee Program Brochure. Our wrap fee accounts are managed on an individualized basis according to the client's investment objectives, financial goals, risk tolerance, etc.

Our Wrap Comprehensive Portfolio Management Service:

Our wrap comprehensive portfolio management service encompasses asset management as well as providing financial planning/financial consulting to clients. It is designed to assist clients in meeting their financial goals through the use of financial investments. We conduct at least one, but sometimes more than one meeting (in person if possible, otherwise via telephone/video conference) with clients in order to understand their current financial situation, existing resources, financial goals, and tolerance for risk. Based on what we learn, we propose an investment approach to the client. We will propose an investment portfolio, consisting of mutual funds, exchange traded funds ("ETFs"), individual stocks or bonds, or other types of securities. Upon the client's agreement to the proposed investment plan, we work with the client to establish or transfer investment accounts so that we can manage the client's portfolio.

Clients have the option of providing our firm with investment discretion on their behalf, pursuant to an executed investment advisory client agreement. By granting investment discretion, we are authorized to execute securities transactions, which securities are bought and sold, the total amount to be bought and sold. Limitations may be imposed by the client in the form of specific constraints on any of these areas of discretion with our firm's written acknowledgement. Under a non-discretionary arrangement, clients must be contacted prior to the execution of any trade in the account(s) under management. This can result in a delay in executing recommended trades, which could adversely affect the performance of the portfolio. In a nondiscretionary arrangement, the client retains the responsibility for the final decision on all actions taken with respect to the portfolio.

Fees and Compensation:

Portfolio Value **Maximum Fee:**

Assets Under Management	Annual Percentage of Assets Charged
\$0 – \$249,999.99	2.20%
\$250,000 – \$499,999.99	1.95%
\$500,000 – \$749,999.99	1.85%
\$750,000 – \$1,249,999.99	1.60%
\$1,250,000 – \$1,999,999.99	1.45%
\$2,000,000 – \$4,999,999.99	1.35%
\$5,000,000+	1.20%

Our fees shall be based on a negotiated percentage of the market value of assets under management, not to exceed the respective percentage for each asset level designated above. Your initial advisory fee will include a pro-rated amount for services rendered from the account opening date with the qualified custodian. Advisory fees are billed on a pro-rata basis for cash withdrawals/deposits or terminated accounts during the prior quarter. The fees are billed at the beginning of each quarter based on the value of the account on the last day of the previous quarter.

Fees will be deducted from your managed account; in certain circumstances we allow direct billing as an option to our clients. As part of the fee deduction process, clients are made aware of the following:

- a. Your independent custodian sends statements to you on at least a quarterly (typically monthly) basis showing your holdings, their market value, and all disbursements;
- b. You provide authorization permitting us to be paid directly from the managed account held by the independent custodian;
- c. The custodians calculate the advisory fees for all fee schedules and deduct them from your account.

The ultimate management fee is listed on Schedule A of the client agreement and is indicated on the custodial account application form. Our firm does not have the authority to instruct the account custodian to raise or deduct fees without written client consent.

Wrap Fee Program Details:

A wrap fee program allows our clients to pay a specified fee for investment advisory services and the execution of transactions. The advisory services include portfolio management, and the fee is not based directly upon transactions in your account. Your fee is bundled with our costs for executing transactions in your account(s). This can result in a higher advisory fee to you. We do not charge our clients higher advisory fees based on their trading activity, but you should be aware that we have an incentive to limit our trading activities in your account(s) because we are charged for executed trades. By participating in a wrap fee program, you may end up paying more or less than you would through a non-wrap fee program where a lower advisory fee is charged, but trade execution costs are passed directly through to you by the executing broker.

For accounts held at Charles Schwab & Co, Inc. ("Schwab"):

Schwab has eliminated commissions for online trades of equities, ETFs and options (subject to \$0.65 per contract fee). This means that, in most cases, when we buy and sell these types of securities, we will not have to pay any commissions to Schwab. We encourage you to review Schwab's pricing to compare the total costs of entering into a wrap fee arrangement versus a non-wrap fee arrangement. If you choose to enter into a wrap fee arrangement, your total cost to invest could exceed the cost of paying for brokerage and advisory services separately. To see what you would pay for transactions in a non-wrap account please refer to Schwab's most recent pricing schedules available at schwab.com/aspricingguide.

Other Types of Fees & Expenses:

You may pay custodial fees, charges imposed directly by a mutual fund, index fund, or exchange traded fund which shall be disclosed in the fund's prospectus (i.e., fund management fees and other fund expenses), mark-ups and mark-downs, spreads paid to market makers, wire transfer fees, fees for trades executed away from custodian, and other fees and taxes on brokerage accounts and securities transactions. These fees are not included within the wrap-fee you are charged by our firm. Please see **Item 5 - Fees and Compensation** and **Item 12 – Brokerage Practices** in our Firm Brochure for further information.

Our Financial Advisors receive a portion of the advisory fee that you pay us, either directly as a percentage of your overall fee or as their compensation from our firm. In cases where our investment advisory representatives are paid a percentage of your overall advisory fee, this creates an incentive

to recommend that you participate in a wrap fee program rather than a non-wrap fee program (where you would pay for trade execution costs) or brokerage account where commissions are charged. This is because, in some cases, we may stand to earn more compensation from advisory fees paid to us through a wrap fee program arrangement if your account is not actively traded.

Item 5 - Account Requirements and Types of Clients

We do not impose an account minimum to open or maintain an account. Although, our Financial Advisors may negotiate a minimum account balance for their specific management strategies which will be disclosed prior to opening your account.

Types of clients we typically manage wrap fee accounts on behalf of, include:

- Individuals and High Net Worth Individuals;
- Trusts, Estates or Charitable Organizations;
- Pension and Profit Sharing Plans;
- Corporations, Limited Liability Companies and/or Other Business Types.

Item 6 - Portfolio Manager Selection and Evaluation

Our firm and its Financial Advisors act as portfolio manager(s) for this wrap fee program. This creates a conflict of interest in that other investment advisory firms may charge the same or lower fees than our firm for similar services.

We do not calculate portfolio manager performance. Instead, we rely upon the performance figures based on client's monthly or quarterly statements or reports provided to us by the custodian. We do not review performance information or hire third parties to do so, in order to determine or verify its accuracy or compliance with presentation standards. As a result, performance information may not be calculated on a uniform and consistent basis.

Please see our Firm Brochure for more information in the following areas: **Item 4 – Advisory Business, Item 6 – Performance Based-Fees and Side-by-Side Management, Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss, and Item 17 – Voting Client Securities.**

Item 7 - Client Information Provided to Portfolio Managers

Accounts are managed based on client's investment goals and objectives as understood by our Financial Advisors. If client experiences any significant changes to his/her financial or personal circumstances, the client must notify us so that we can consider such information in managing the client's investments.

Item 8 - Client Contact with Portfolio Managers

Clients are always free to directly contact their Financial Advisors with any questions or concerns they have about their portfolios or other matters.

Item 9 - Additional Information

Once the relevant accounts are under our management, we review such accounts on a regular basis and at least quarterly. We may periodically rebalance or adjust client accounts under our management.

Neither our firm nor its Management Persons have any disciplinary disclosure required. Please see our Firm Brochure for more information in the following areas: **Item 10 - Other Financial Industry Activities and Affiliations, Item 11 - Code of Ethics, Item 13 - Review of Accounts, Item 14 – Client Referrals and Other Compensation, and Item 18 - Financial Information.**